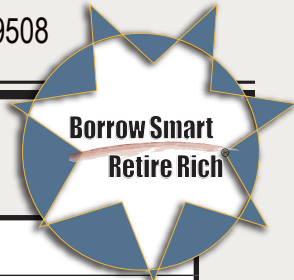


Borrow Smart Retire Rich

tel 919.688.8222 | larryh@kendalltodd.com
 borrowsmartretirerich.com | kendalltodd.com
 fax to: 800.859.9508



Mentor Application Personal Information

Your Name:		Company Name:	
Your Email:		Office Address:	
Title:		City, State:	
Website:		ZIP:	
Liability Advisor <input type="checkbox"/>	Asset Advisor <input type="checkbox"/>	Phone:	
Birth Date (M / D / Y): ____ / ____ / ____ .		Fax:	
		Initial Password:	

Solution Pricing

More Info	Quantity	Description	Price	Total
<input type="checkbox"/>		Solution 1 - Student	\$0	included
<input type="checkbox"/>		Solution 2 - Coach	\$37 monthly	included
<input type="checkbox"/>		Solution 3 - Facilitator	\$1,497 one time ∞	included
<input type="checkbox"/>		Solution 4 - Instructor *	\$3,497 annually ∞	included
<input type="checkbox"/>		Solution 5 - Author **	(included w/ Solution 6)	included
<input type="checkbox"/>		Solution 6 - Mentor ***	\$997 mo. X 12	(billed quarterly)
		Solution 7 - Trainer	By Invitation Only	
<input type="checkbox"/>		Borrow Smart University - CLA	\$297	
			1st Quarter Subtotal:	
*Territories Licensed to Instructor by zip codes **Exclusive to Mentors - a \$7k value, 100 books + custom website ***Mentor application continued on opposite side of this form ∞ \$37 monthly support fee required			Grand Total:	
Payment Type:	Credit Card Number:	Expiration	Security PIN	
CASH - MC - VISA - AMEX		/		
Card Billing Address (if different from above):				

Mentor Application

tel 919.688.8222 | toddb@kendalltodd.com
 borrowsmartretirerich.com | kendalltodd.com
 fax to: 800.859.9508

Mentor Application - - - - -
 (cont. from other side)

All information is for qualification purposes only and strictly private † this is not an essay - the blanks are small for a reason † you must have a minimum 3 years experience and \$100,000 verified income.

Your Vital Signs

please round all numbers to '000'

YTD Closed Loan Volume: _____
 2007 Closed Loan Volume: _____
 How many years have you been a lender? _____
 Business Structure: (circle all that apply)
 How many total leads do you receive per week? _____
 What is your primary source of leads? _____
 Purchase %: _____ Refinance %: _____
 Associations: _____
 Licenses You Hold: _____
 States You Conduct Business: _____
 Do you currently offer consumer education events? Y / N

YTD Closed Loan Units: _____ YTD Income: _____
 2007 Closed Loan Units: _____ 2007 Income: _____
 Best Personal Income (Year / Amount): _____ / _____
 W2 NetBranch LLC S-Corp C-Corp Sole Proprietorship
 How many applications per week? _____
 How many hours do you work per week? _____
 What is the primary loan product you sell? _____
 Awards - Recognitions: _____
 Designations You Hold: _____
 Non-lending products you sell: _____
 Do you currently offer professional education events? Y / N

How confident are you in your your potential?

HIGH < 10 - 9 - 8 - 7 - 6 - 5 - 4 - 3 - 2 - 1 > LOW

Your Support Team

Do you complete the 1003 for your clients? Y / N
 How many team members work directly for you? _____

Do you have an assistant dedicated to you? Y / N
 How many hours do you spend weekly training your team? _____

How confident are you in your team?

HIGH < 10 - 9 - 8 - 7 - 6 - 5 - 4 - 3 - 2 - 1 > LOW

Your Future

What is your income goal for 2008? _____
 Which would you prefer: (circle one)
 If everyone paid cash for their houses, what would you do?
 What do you consider the greatest threat to your income?
 What do you see as your greatest opportunity for pesonal growth?
 What primary strength or ability do you believe defines you?

2009? _____ 2010? _____
 More Income - Same Hours More Time - Same Income

If you invested one year of your life (8 days) to transform your business, and your life - what is one thing you feel you must accomplish to make the investment of time and money worthwhile? _____

How confident are you in your future?

HIGH < 10 - 9 - 8 - 7 - 6 - 5 - 4 - 3 - 2 - 1 > LOW

*This is an Application for 40 Mentors. If your Application is selected you will be notified before you are charged for your 1st Quarter.
 A final Mentor Package will be sent to you.*